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was the production of a practical, user-friendly and accessible handbook that inspires the implementation of, or improvement in, the existing methods and uses of effective product development in tourism.

Handbook on Tourism Product Development

Development and Implementation of Sustainable Tourism Policies PRACTICAL TIPS XIII • P. 95 Strategic Approaches to the Institutional Development of Sustainable Tourism Policy PRACTICAL TIPS XIV • P. 97 Strategic Approaches to the Sustainable Management of Residential Tourism LIST OF FIGURES AND ILLUSTRATIONS FIGURE 1 • P. 12

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Tourism Planning in Development Cooperation: A Handbook This handbook addresses essential key factors and consulting

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This is a 'Hands-On' Handbook, in that it offers practical advice and strategies to deal with practical challenges 'in the field.' Development practitioners will notice that CBT in fact shares many lessons in common with other development activities worldwide. Our 'practical' work is, of course, based upon our own values and beliefs.

Community Based Tourism Handbook

The tourism development handbook : a practical approach to

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planning and marketing Kerry Godfrey, Jackie Clarke Published in 2000 in London by Cassell Services

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Tourism Development Handbook: A Practical Approach To Planning And Marketing. by Godfrey, Kerry/ Clarke, Jackie. The Tourism Development Handbook describes steps and activities relevant to places either just beginning to develop tourism, or seeking to enhance their tourism product.

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and provides an analysis of tourism development in the territory. The information abides by the regulations set by the Territorial and Federal Governments, making it a practical tool for the first-time business developer. The handbook serves merely as an information guide, and prospective

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Authors: Godfrey, Kerry ; Clarke, Jackie Publication: London : Cassell, Year: 2000 ISBN: 0304704512; 9780304704514
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